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Taxes, Crowd Funding, and Online Ordering Systems Topics of Upcoming Webinars

CountrySide Conservancy announces the next in the free series of webinars designed to bolster the businesses of specialty crop growers across Ohio.

Taxes for Farmers 101 & 201: In this complimentary pair of webinars, Mary Ann Burger, CPA and owner of The Number Manager Inc., will reinforce good record keeping and bookkeeping practices, give a comprehensive look at the forms most used in the agriculture industry, provide an understanding of definitions pertaining to farm income and expenses, and deliver a thorough explanation of Schedule F. Taxes for Farmers 101 will take place on October 8, 2013, from 1:00pm-2:00pm. To register for Taxes 101: <http://tinyurl.com/phoeww8>. Taxes for Farmers 201 will take place on November 5, 2013, from 1:00-2:00pm. To register for Taxes 201: <http://tinyurl.com/pmkrxh9>.

Introduction to Crowd Funding: When it comes to crowd funding, what works and what doesn't? What's the difference between a campaign that raises \$500 and one that raises \$5,000? How does someone even get started? Join Bob Cohen, CEO and Director of Business Assistance at Braintree Business Development Center for an overview of crowd funding and how to start your own campaign. We'll also hear from Lisa Daris of Lucky Penny Farm & Creamery, whose Kickstarter campaign raised over \$11,000, exceeding their original goal and successfully launching a new product. To register: <http://tinyurl.com/nwgrgqc>.

Online Ordering Systems: Utilizing online ordering systems can streamline service for both farmers and customers, strengthening that relationship in the process. Heather Walters of Basket of Life Farm will

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discuss her positive experience with Small Farm Central and give an overview of other systems as well to help farmers determine which one is right for their business. To register: <http://tinyurl.com/pbfnp1w>.

These classes are financed in part through a grant from the Ohio Department of Agriculture, the State of Ohio and the United States Department of Agriculture under the provisions of the Specialty Crop Block Grant.

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About Countryside Conservancy

[Countryside Conservancy](#) advances the vision of a Northeast Ohio filled with thriving farming and food entrepreneurs: where farms are viable businesses, farmland is a treasured resource, and local food is commonplace. Countryside Conservancy supports up-and-coming farmers, shares innovative land-use and business models, facilitates networking opportunities, and advocates community-based agriculture. They connect communities and farmers, provide alternate market choices, and create venues that foster civic engagement through fun and informal education. For more information, go to

www.cvcountryside.org.